



ready.save.grow.

“Save Out Loud” Photo and Video Contest!

*Teachers: Working with students on financial literacy?
Join the U.S. Department of the Treasury in a nationwide challenge!*

Help our nation’s youth get on the path toward saving by encouraging them to enter the **Ready.Save.Grow.** “Save Out Loud” Contest celebrating kids’ savings goals. Your class has the chance to WIN a virtual visit from the U.S. Treasurer!

www.treasurydirect.gov/readysavegrow

WHAT: The Treasury Department is looking for inspiring stories about what students are saving for today. Whether it’s for a baseball glove, a first car or a college education, students of all ages have a reason to save. Students in grades K – 12 and classroom teams are encouraged to share their savings stories with a photo and/or video essay.

The Grand Prize is a live conversation with the Treasurer of the United States for your classroom! You have a unique opportunity to bring this select experience to your school.

WHO: The **Ready.Save.Grow.** “Save Out Loud” Contest is open to students in grades K – 12. Entries from individual students or classroom teams of up to six students are permitted. Prizes will be awarded for best photo and video in each of the following categories: Grades K – 6 and grades 7 – 12.

HOW: Teachers can capture and submit savings stories on behalf of individual students or teams, with parental permission. There are two ways to enter the “Save Out Loud” Contest:

- **Photo:** Submit an aspirational savings snapshot along with a description of up to 250 words
- **Video:** Submit a 90-second personal video sharing a savings story

Photos and videos will be uploaded via Facebook at www.facebook.com/readysavegrow and will be voted on by the public and a panel of judges. Entries should be original, creative and support the concept of saving.

**Note: Teachers (with parental permission) or parents must enter on behalf of children under 13. Students 13 and above who wish to enter on their own may do so with parental permission.*

WHEN: The contest starts **Wednesday, Oct. 3, 2012!** Online submissions will be accepted through Nov. 25, 2012, with winners announced in early December.

For more information about **Ready.Save.Grow.** and the “Save Out Loud” Contest, visit: www.treasurydirect.gov/readysavegrow

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